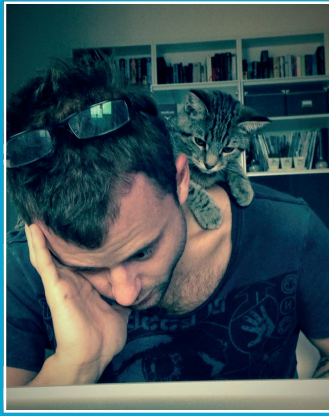


Photo:



Sectors:

- Technology
- Software
- Publishing
- Art & Design
- Newspapers
- Magazines
- Editorial
- Digital
- Finance
- Advertising

Interests & Likes:

- Art & Design
- Coffee
- Beaches
- Travel
- Photography
- Typography
- Food & Cooking
- Music
- Gaming
- Football
- Literature
- Computers

Cats:

- Milo
- Zara

Michael Lockyer

Curriculum Vitae

Info:

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- Email:** michael@michaellockyer.com
- LinkedIn:** <https://it.linkedin.com/in/michaellockyer>
- Web:** www.michaellockyer.com
- Instagram:** <https://www.instagram.com/filmisstillbetter/>
- Nationality:** United Kingdom (Italian pending)
- Italian Language:** Fluent
- English Language:** Mother-tongue
- Date of Birth:** 18/02/1987
- Residence:** Milan, Italy

Summary:

I am employed as a creative, product manager and print design specialist for EidosMedia - based at the headquarters in Milan but normally working on site with clients worldwide. I have vast on-site project experience in Europe, North America and South America and Asia.

My primary role is in operational product management from a delivery perspective: identifying, selling, designing and installing new solutions for both existing clients but also potential new verticals.

Marketing is also an important part of my role, preparing content and configuration for pre-sales, as well as presenting the product to potential customers.

Having graduated with a First in Art demonstrates my strong visual creativity, and coming from a creative rather than a technical background gives me the advantage of being able to look at problems & find solutions from a non-traditional perspective relative to my sector.

Working abroad in global markets in different cultures has enabled me to learn, adapt & thrive in a variety of working environments.

In a professional environment I thrive on challenges - I see solutions not problems, I am a pro-active, independent thinker. I work well in teams, but am equally comfortable working alone. My ideal role would be in creative product management in the software sector.

While not travelling for work I live in Milan with my (Italian) wife and our two cats.

Experience:

EidosMedia S.p.A • June 2012 - Present

Based in Milan, EidosMedia is the world leader in content management and publishing software in the Media, Newspaper and Finance sectors.

B-Easy Creative Agency • March 2010 - May 2012

An English Language creative agency geared towards the English mother-tongue community in Milan. Roles included magazine design and layout, ad design, web design and maintenance.

Freelance art direction and photography • 2006 - 2014

Variety of freelance projects in London, mainly in the music industry.

Professional Skills:

- 👉 CSS
- 👉 Dreamweaver
- 👉 Graphic Design
- 👉 HTML
- 👉 Illustrator
- 👉 InDesign
- 👉 macOS / OS X
- 👉 Marketing
- 👉 Offset Printing
- 👉 Photography
- 👉 Photoshop
- 👉 Print Production
- 👉 Product Design
- 👉 Product Management
- 👉 Sales
- 👉 Typography
- 👉 UI Design
- 👉 UX Design
- 👉 XML (+ DTD Schema)

Film is still better:

In my spare time I like to swim, cook, eat etc., but I also run a blog called "Film Is Still Better".

Film Is Still Better is an analogue black and white photography blog. I take pictures on film with a traditional medium format Hasselblad camera, develop the film and print the photo's myself.

🔒 Privacy:

Autorizzo il trattamento dei dati personali contenuti nel mio curriculum vitae in base art. 13 del d. lgs. 196/2003. ase art. 13 del d. lgs. 196/2003



⚙️ Projects:

Moody's Inc.

New York City, U.S.A • April 2017 - Present

Having successfully product managed and designed a new licensed product for the automatic pagination and design of research documents in a co-development Morgan Stanley, I went on to perform a PoC of the same software at Moody's which developed into a pilot and project.

Morgan Stanley Inc.

New York City, U.S.A • May 2015 - Present

Working with the research arm of one of the worlds largest investment banks as an operational product manager. The purpose of this project was to co-develop a new software module, the function of which was to automatically produce design quality research documents automatically in a multi-channel publishing arm of corporate institution.

HTMedia - The Hindustan Times

New Delhi, India • January 2015 - March 2015

Working as the Project Lead for print design implementation for India's Largest Daily. This project entails being responsible converting The Hindustan Times from production in InDesign to Méthode, as well as being responsible for the training and task allocation of junior assets.

GRPCOM - Gazeta Do Povo

Curitiba, Brazil • March 2014 - December 2014

Working as the Project Lead for print design implementation for the Regions leading daily and it's supplements. I was responsible converting the group's newspaper, tablet and magazine titles from production in InDesign to Méthode, as well as being responsible for the training and supervision junior assets.

Il Sole24Ore

Milan, Italy • September 2013 - February 2014

Responsible for the print design implementation and configuration for Italy's largest financial Newspaper and its supplements. Responsible for the configuration of print design for newspaper & it's supplements.

Corelio - MediaHaus

Brussels, Belgium • February 2013 - April 2013

Already an EidosMeida client, my role in this project was to implement the conversion of the groups range of magazine titles, moving production from InDesign to Méthode.

SESAAB

Como & Bergamo, Italy • September 2012 - February 2013

The implementation of the graphic design In for the north of Italy's largest regional publishing group, 5 regional daily newspapers & their supplements. Including L'Eco Di Bergamo and La Provincia Di Como.

🎓 Education:

University of Westminster • 2005 - 2008

Awarded First Honours

Fine Art (Photographic Art) - Bachelor of Arts (BA)

Peter Symonds College, Winchester • 2003 – 2005

Fine Art (Photography): Awarded 'A' Grade

Politics & Government: Awarded 'B' Grade

Modern History: Awarded 'C' Grade

Meoncross School, Hampshire • 1996 - 2003

G.C.S.E.'s (equivalent to High School Diploma) in:

Art, English Language, English Literature, Mathematics, Modern History, Information Technology, Chemistry, Physics